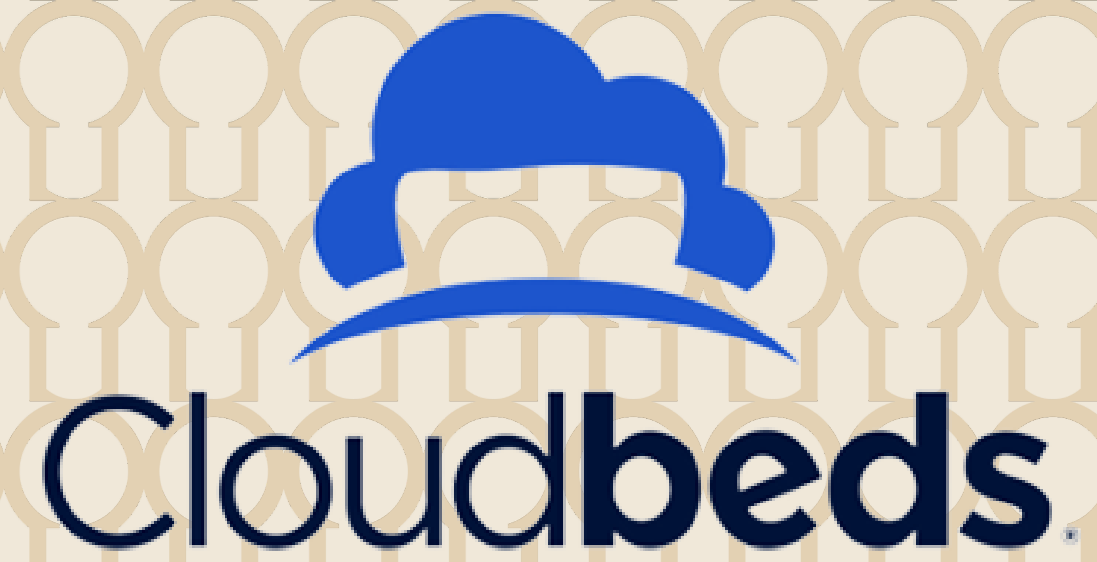




*Cloudbeds*  
*Consulting*  
*Plans & Prices*

300 PROPERTIES AVAILABLE

+40K FOLLOWERS ON SOCIALS

50 COUNTRIES LOCATED



**CAOBA<sup>H</sup>**  
**UNVEIL EXPERIENCES**

# Our Consulting *Plans*

|               | Package Type | Starter        | Growth         | Premium        |
|---------------|--------------|----------------|----------------|----------------|
| Property Size | Size Units   | 10 hours/month | 20 hours/month | 25 hours/month |
| Small         | 1-5 units    | 350€/\$ month  | 600€/\$ month  | 800€/\$ month  |
| Medium        | 6-10 units   | 500€/\$ month  | 900€/\$ month  | 1200€/\$ month |
| Big           | 11-50 units  | 650€/\$ month  | 1200€/\$ month | 1500€/\$ month |
| Chain         | +51 units    | 900€/\$ month  | 1800€/\$ month | 2200€/\$ month |

**Starter** → “We implement Cloudbeds and provide support for daily operations.” – Minimum 2-month contract.  
**Growth** → “We optimise direct sales and revenue strategies with our experts.” – Minimum 6-month contract.  
**Premium** → “Includes all previous features plus digital marketing, press releases, and campaign management.” – Minimum 6-month contract.

# What's *included*?

| Package | Cloudbeds | Cloudbeds  | Cloudbeds   | Cloudbeds    | Marketing** | Exposure*** |
|---------|-----------|------------|-------------|--------------|-------------|-------------|
| Starter | Set Up*   | Onboarding | PMS Support | Distribution | N/A         | N/A         |
| Growth  | Set Up*   | Onboarding | PMS Support | Distribution | Marketing** | N/A         |
| Premium | Set Up*   | Onboarding | PMS Support | Distribution | Marketing** | Exposure*** |

- Set-Up\*: Applicable to new properties or those receiving a Free Consultancy Session for onboarding as a CAOBA property through Cloudbeds.
- Digital Marketing Activities\*\*: Charged based solely on our team’s labour hours (both within and outside Cloudbeds). Additional costs may apply for marketing plug-ins, CRM tools, or other required systems (e.g., Ticket Restaurant Software). *See page 4 for details.*
- Exposure\*\*\*: Includes a press release distributed through our Press Agency. However, it is subject to a limited Meta/Google Ads budget. *See page 5 for details.*

# Marketing *Services*

|                  | What is it?                                             | Starter | Growth | Premium |
|------------------|---------------------------------------------------------|---------|--------|---------|
| Marketing        |                                                         |         |        |         |
| Website Content  | Manage the Hotels’s Content Management System           | N/A     | YES    | YES     |
| Social Media     | Work on the property’s social media branding and posts. | N/A     | YES    | YES     |
| Digital M. Suite | Control all Marketing tools within Cloudbeds.           | N/A     | YES    | YES     |
| Email Marketing  | Prepare and launch effective email marketing campaigns. | N/A     | N/A    | YES     |

**Email Marketing is only applicable to the Premium Package. If customer needs this on the Growth Package, there’s an additional fee.**

# Exposure *Services*

|                     | What is it?                                                                              | Starter | Growth | Premium |
|---------------------|------------------------------------------------------------------------------------------|---------|--------|---------|
| Exposure            |                                                                                          |         |        |         |
| Press Notes         | Share a press note with a list. of +3000 journals about the property (physical + online) | N/A     | N/A    | YES     |
| Influencers Control | Plan and manage a proper travel influencer to talk about the property.                   | N/A     | N/A    | YES     |
| Meta/Google Ads     | Run effective SEA campaigns online to boost conversion and drive higher revenue.         | N/A     | N/A    | YES     |

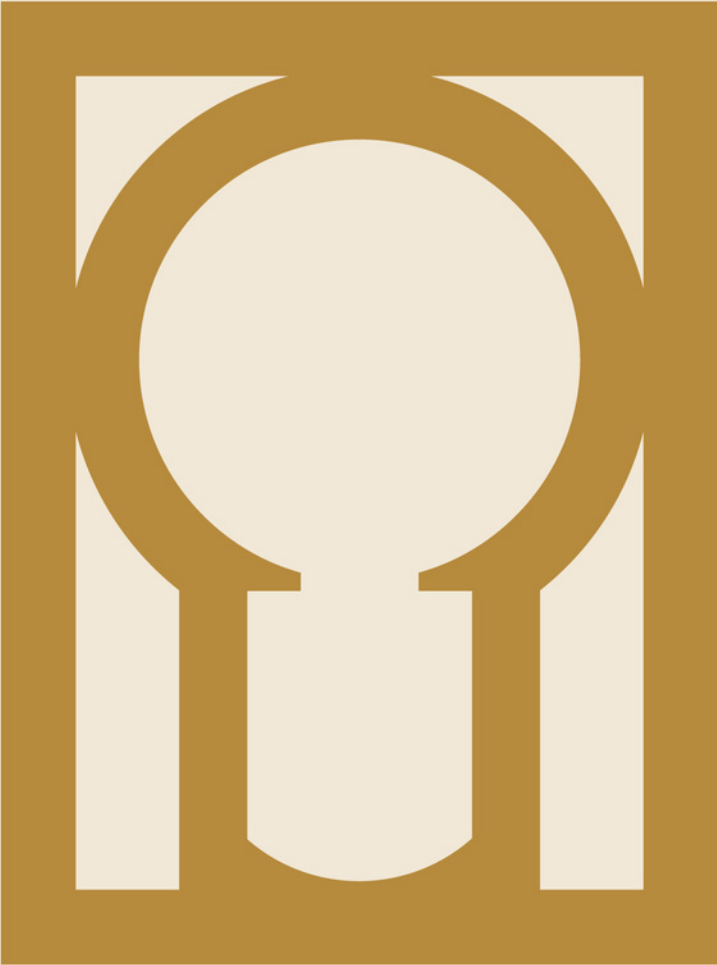
**Extra budget in Ads is complimentary to the plan's budget.**

# Important *Requirements*

| CAOBA & Cloudbeds             |                                                                                                                                                                                                                                                                                                         |
|-------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Existing Customers            | If you are not wishing to join our Consultation services, but instead you are paying the CAOBA fee, you get 1 free consultation session (PMS Support) in exchange of 100€ + 10% commission per reservation in CAOBA.                                                                                    |
| New Customers                 | If you are joining Cloudbeds with us but you are not wishing to join our Consultation services, you get 2 free consultation sessions (Set Up Support + PMS Support) and do not need to pay the 100€ fee, just 10% commission per reservation in CAOBA.                                                  |
| New and in need of Consulting | If you are joining Cloudbeds with us and also need from our Consultation services, you get the package offered (Starter, Growth or Premium) with a 10% discount from the first 3 months of consultation (fixed term) and do not need to pay the 100€ fee, just 10% commission per reservation in CAOBA. |



TRAVEL DIFFERENTLY & UNIQUE. THE PROPERTIES IN  
EXTRAORDINARY LOCATIONS ARE OUR → PRIORITY  
NOT TRYING TO COMPETE, SINCE WE ARE PIONEERS OFFERING  
AN LUXURY SERVICE FOR A LIMITED MARKETPLACE.



**CAOBA<sup>H</sup>**  
UNVEIL EXPERIENCES



[caobahotels.com](https://caobahotels.com)